

PRESS RELEASE

Summer 2025 – A Season in Rhythm with the Senses

Michel Reybier Hospitality unveils a quiet invitation to summer

As summer unfolds, Michel Reybier Hospitality welcomes guests into a season shaped by detail, stillness, and curated discovery. From the sun-drenched terraces of the French Riviera to mountain meadows alive with colour, each destination tells its own story - gently, and with a rhythm all its own.

Across our hotels and private homes, the coming months promise more than just a season. They offer a way of experiencing time with intention.

La Réserve Hotels

La Réserve Paris

2025 marks ten years since La Réserve Paris opened its doors on Avenue Gabriel. To mark this moment, the hotel introduces the “Golden Decade” experiences, a series of tributes to its guests and the quietly remarkable journeys they have made together. Curated moments include private cruises along the Seine and vineyard visits to Cos d’Estournel. The Spa Nescens embraces the theme with the new Sublime Decade Ritual and has also revisited the packaging of the best-selling serum, now featuring a Belle Époque theme. At Le Gabriel, Chef Jérôme Banctel orchestrates a four-part dinner series in dialogue with fellow three-star chefs, a celebration not of spectacle, but of shared values and culinary precision.

La Réserve Ramatuelle

High above the Mediterranean, where the light softens toward evening, La Réserve Ramatuelle continues to explore wellness with balance at its core. This summer introduces “Wellness Days,” a personalised programme lasting one, three, or five days, overseen by three specialists in various holistic fields. It can be combined with the new Contrast Therapy ritual, alternating infrared sauna and ice immersion to restore equilibrium. The newly created Fitness Studio for private sessions, including Pilates Reformer, complements the holistic approach. The Women’s Better-Aging stay, launched in 2024, remains a signature programme supporting women at all stages of life, delivering benefits for overall balance.

La Réserve Eden au Lac Zurich

This summer, La Réserve Eden au Lac welcomes the Amalfi Coast to Zurich. Chef Armando Aristarco of Hotel Caruso joins forces with 1 Michelin-starred resident Chef Marco Ortolani for a cross-cultural conversation in cuisine, shaped by sea and mountain, warmth and precision. The experience is discreetly staged at the Eden Kitchen & Bar, also known for its relaxed Sunday roasts overlooking the lake. The first rays of sunshine also mark the much-anticipated reopening of the La Muña Rooftop, inviting guests once again to dine above the cityline with the best view of Lake Zurich.

La Réserve Genève

With the arrival of the summer season, the elegant *motoscafo* is once again gliding across Lake Geneva, offering guests a picturesque and direct connection between the hotel’s private port and the heart of the city. Inspired by the travels of Pierre Loti, Le Loti Restaurant sets out on a culinary voyage, with a rotating menu evoking distant destinations. For families, the resort offers a jungle-themed room concept and a lakeside Summer Kids programme combining sport, nature, and creativity. To complete the experience, the Spa Nescens welcomes leading experts as wellness visiting practitioners in sport, health, and wellness, inviting guests to embrace a unique holistic

escape, ranging from Kiyindo Shiatsu® to Brooklyn Barre®, through exceptional treatments and energising classes designed to restore balance and vitality.

La Réserve Private Homes

La Réserve Private Homes offer an unhurried approach to travel. Each private home, connected to the soul of its location, invites a different kind of stay: discreet, curated, and shaped around the individuals who reside there, with personalised services.

La Réserve Paris Apartments

A luminous pied-à-terre facing the Eiffel Tower, offering the quiet elegance of Haussmannian architecture with the ease of modern living.

La Réserve Ramatuelle Villas

Contemporary villas with their own garden and pool in the hills above Saint-Tropez, offering privacy, space, and Provençal character within minutes of the coast.

La Chartreuse de Cos d'Estournel

Tucked among the Bordeaux vineyards, this estate home brings together heritage, gastronomy, and the cadence of wine country life.

La Villa du Lac

A glass-framed residence on Lake Geneva's edge, where sweeping Alpine views meet the full comforts of La Réserve Genève's service philosophy.

Mountain Escapes in Switzerland

In the Swiss Alps, summer brings a different kind of light. At Michel Reybier Hospitality's mountain retreats, wellness meets altitude, and each day begins with stillness and ends in warmth.

Mont Cervin Palace, Zermatt

Summer at Mont Cervin Palace is an invitation to pause. Spa Nescens introduces Pulsotherapy and a tailored detox ritual, while the *One Day, One Nescens Pause* programme creates moments of restoration for both body and mind.

Hotel Monte Rosa, Zermatt

Celebrating 170 years, Hotel Monte Rosa honours its heritage with quiet gestures: an Alpine tapas menu, a signature anniversary cocktail at Edward's Bar - Café, the introduction of a local food market, and the debut of a Four Hands Dinner at 1818 Eat & Drink under the soft light of summer. Guests heading into the Valais Alps can now also enjoy a backpack prepared with a picnic, ideal for scenic hikes in the surrounding landscape.

Schweizerhof Zermatt

The vibrant hotel terrace brings together highlights from the hotel's restaurants, with a focus on sushi and shared plates. The Myoko restaurant with its recently unveiled terrace complements this with new variations of ramen and don, adding comforting depth to its Japanese-inspired offering. Packages for summer explorers, like the biking offer with dedicated gear services, make the Schweizerhof Zermatt an ideal starting point for discovering the regions great outdoors and embracing the summer lifestyle in the mountains.

Crans Ambassador, Crans-Montana

A new Golf Package opens the door to Crans-sur-Sierre's legendary greens. Within the hotel, new Pilates and sound immersion sessions offer mindful counterpoints to days outdoors. Evenings bring refreshment with a new seasonal cocktail menu and a curated exhibition with the Vision Art Festival.

Hotel AlpenGold, Davos

A home for families at altitude, AlpenGold pairs summer BBQs at Saponi and vegetarian plates at atelierVERT with children's clubs and mountain play. At the heart of it all, Spa Nescens welcomes couples and friends for unhurried afternoons of care.

Hotel Adula, Flims

La Mira Spa continues its quiet mission of renewal with a range of exclusive treatments, including personalized facials, body therapies and expertly tailored fitness programmes. Summer brings BBQs in the garden, and a first taste of Chef Domenico Zizzi's Nikkei winter cuisine, a whisper of what's to come.

Timeless Destinations

La Maison d'Estournel, Bordeaux

Nestled in the heart of Médoc, La Maison d'Estournel offers a stay shaped by landscape and legacy. Seasonal menus pay tribute to the land's rhythm, while carefully chosen wines invite slow conversation and quiet discovery.

L'oscar London

Housed in the former headquarters of the Baptist Church, L'oscar London has been exquisitely reimaged by Jacques Garcia, who masterfully weaves his signature opulence with the original features of the 19th-century building. Perfectly positioned to capture the vibrant energy of London, the hotel invites guests to enjoy world-class theatre in the West End, explore the iconic shopping districts, and immerse themselves in the unique charm of the city.

Bellevue Palace, Bern

During the summer months, the Bellevue terrace becomes one of Bern's most sought-after destinations. Locals and guests alike gather for spontaneous after-work drinks, relaxed dinners in good company, and sweeping views over the city. This season, a Mediterranean-inspired menu, a charming gelato stand, and curated DJ sets create an atmosphere that invites guests to savour each moment and embrace the joy of open-air living.

Victoria-Jungfrau Grand Hotel & Spa, Interlaken

As the outdoor pool reopens in May, the art of "Letting Go" takes centre stage in Interlaken. Tailored programs of two to five days combine oxygenating walks, detox rituals, and Better-Aging treatments for a deeply restorative escape. At the new Nescens Skincare Studio, advanced facials, like the Aquaglow Facial Treatment, deliver visible results. Meanwhile, the dedicated summer program in the Kids Club Bienehuus (Bee House) keeps younger guests active, curious, and inspired.

ABOUT MICHEL REYBIER HOSPITALITY

For more than 20 years, Michel Reybier has been blazing the trail for a singular, highly contemporary vision of luxury and hospitality. Each of the Michel Reybier Hospitality destinations upholds his cherished values of excellence, authenticity and simplicity. Whether in a hotel, a villa or a private apartment, in the mountains or by the sea, in the countryside, in the heart of the vineyards or in the city... A sole requirement: namely exceptional places that throb with a distinctive emotion. A sole ambition: to share a refined art of living, dedicated above all else to our guests' well-being and pleasure. This holistic approach is based on unforgettable experiences, where sport, food, wellness and passion form an inseparable whole. This approach is supported by the medical expertise of Nescens, whose ultimate goal is to ensure people live better, healthier lives for as long as possible. The promise of instilling meaning into each and every moment.

www.michelreybierhospitality.com

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